

 **YUFE**



Co-funded by
the European Union









Co-funded by the European Union

SOUTH SUMMIT convergence

Comunidad de Madrid



POWERED BY:

SITY

ERS

tups

GRUPO MUTUA

Sabadell BStartup

ERS

TECH FAB LAB

pwc

ERS

Santander

CUATRECASAS

VALORIZA

ena

ERS

BusinessWorld

THE CHANGE CO. F&L

Bizkaia

GOVERNMENT DE VALNCIA

ريادنا

Qonto

airbnb

via

COO IDI

Bird & Bird

en

GoCardless

BlooQo

GOELS

CS&J



YUFE



Co-funded by
the European Union

Agenda 25-26 - YUFE Ideas Lab - V14

- 12:45 - 14:00 | Introduction
 - Speaker/Facilitator: María José Hemenos Vila - Leader of the "Entrepreneurship and Innovation" work package, YUFE Alliance.
 - Content: General introduction to the week, breakdown of key objectives, and program structure.
 - Goal: To align participant expectations with the week's timeline, clarify deliverables, and answer initial questions.
- 14:00 - 14:30 | Ice Breaker Session
 - Speaker/Facilitator: María José Hemenos Vila - Leader of the "Entrepreneurship and Innovation" work package, YUFE Alliance.
 - Content: Group integration dynamics.
 - Goal: To connect participants and accelerate team building.
- 14:30 - 15:30 | Pitch Practice & Work
 - Speaker/Facilitator: María José Hemenos Vila - Leader of the "Entrepreneurship and Innovation" work package, YUFE Alliance.
 - Content: Hands-on workshop featuring participants' projects and a rehearsal of the initial presentation to establish a baseline.
 - Goal: To document the "Day 1" presentation baseline of each project and identify immediate areas for narrative improvement.
- 15:30 - 16:30 | Testing Don't Burn Out Game
 - Speaker/Facilitator: Carla Isabel Pérez Cova - Research, Innovation and entrepreneurship manager, YUFE Alliance.
 - Content: Don't Burn Out is a collaborative tabletop roleplaying game about navigating academic pressure, stress, and burnout.
 - Goal: Analyzing the session outputs & dynamics, participants should perform a Product Definition Evaluation of the game.

YUFE WP7 Entrepreneurship and Innovation

